

Organic Resource Management Inc.

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TSX Symbol: **ORI**

NEWS RELEASE

National Challenge Systems Inc. Changes Name to Organic Resource Management Inc.

Woodbridge, Ontario – July 3, 2007. Organic Resource Management Inc. (formerly National Challenge Systems Inc.) a leader in the provision of vacuum truck services for the collection, treatment and management of organic and other non-hazardous liquid residuals, today announced that the Company has successfully completed its name change from National Challenge Systems Inc. to that of its largest wholly owned subsidiary Organic Resource Management Inc.

On June 30, 2007 the Company vertically amalgamated Organic Resource Management Inc. into National Challenge Systems Inc. and continued with its subsidiary's name. The Company's Board of Directors approved this decision because it simplified the corporate structure and gave the Company a name more closely reflective of its core business. Beginning Wednesday July 4th, 2007 trading will continue in the Company's shares under the new name with a new TSX trading symbol of ORI.

Concurrent with the amalgamation, Mr. Robert Bandeen resigned as a Director and Chairman of the Board of National Challenge Systems Inc. Mr. Bandeen has been a Director and Chairman of the Board since June 1998. The Company thanks him for his exceptional service and wishes him the best in the future.

This press release is available on the Company's official on-line investor relations site for investor commentary, feedback and questions. Investors are asked to visit the investor relations section of the Company's website at http://www.ormi.com/ORMI_Investor.asp. Alternatively, investors are asked to e-mail all questions and correspondence to info@ormi.com where they can also request addition to the Organic Resource investor e-mail list to receive all future press releases and updates directly.

About Organic Resource Management Inc.

Organic Resource is Canada's largest provider of vacuum truck services for the collection, treatment and disposal of organic and other non-hazardous liquid waste. ORMI services in excess of 8,000 commercial, industrial, institutional and residential customers in Ontario, Quebec, and British Columbia. Further information about ORMI may be obtained at the Company's web site at www.ormi.com.

CONTACT INFORMATION

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