

Organic Resource Management Inc. Retains Leading Investor Relations Firm

Toronto, ON, October 6, 2008 – Organic Resource Management Inc. (TSX: ORI) (“ORMI”) announced today that it has retained The Equicom Group Inc. (“Equicom”) to provide ORMI with strategic investor relations and financial communications services.

Equicom provides strategic communications services to approximately 100 public companies across a diverse range of industries. Under the terms of the agreement, ORMI will pay Equicom a monthly retainer fee for select strategic communications services. The initial contract term is 12 months and commences immediately.

Neither Equicom nor any of its principals have an ownership interest, directly or indirectly, in ORMI or its securities, and ORMI has not granted Equicom or its principals any right to acquire such an interest. Equicom is a wholly-owned subsidiary of TSX Group Inc.

About Organic Resource Management Inc.

Organic Resource Management (TSX Symbol: ORI) is Canada's largest provider of vacuum truck services for the collection, treatment and disposal of organic and other non-hazardous liquid waste. ORMI services in excess of 8,000 commercial, industrial, institutional and residential customers in Ontario, Quebec, and British Columbia. Further information about ORMI may be obtained at the Company's web site: www.ormi.com.

About The Equicom Group Inc.

Equicom, a wholly-owned subsidiary of TSX Group Inc., is Canada's leading provider of investor relations and strategic corporate communications services. With proven expertise in developing and executing highly effective strategic communications programs, and an extensive network of investment community contacts, Equicom specializes in helping clients achieve their capital markets objectives. Equicom offers a comprehensive suite of services including: investor relations, media relations, annual report production, multimedia and web design, web casting, live event management and corporate branding. Equicom is headquartered in Toronto, with offices in Montreal and Calgary. For further information, please visit www.equicomgroup.com.

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